



Dear Potential Sponsor:

We are excited to bring sprint triathlons, duathlons and indoor triathlons to the beautiful community of Siloam Springs, Arkansas. Our events will take place on the John Brown University Campus. The sprint triathlon will include a 400-yard swim at the Walton Lifetime Health Complex. Followed by a 13-mile bike ride leading out on N. Dogwood Street and continuing out highway 59 and looping back to JBU. The triathlon will finish with a 2-mile run along the Dogwood Springs Walking Trail which follows scenic Sager Creek along the north and east side of campus. The duathlon will include the 2-mile run, followed by the 13-mile bike ride and completed with another 2-mile run. The indoor triathlons take place at the Lifetime Walton Health Complex and include a 10-minute pool swim, 30-minute stationary bike ride and 20-minute treadmill run.

The Sager Creek Triathlon is organized by Burk Keys and Erica Jensen. Burk and Erica have worked together in organizing two half marathons for a non-profit organization and are now organizing the Sager Creek Triathlon and Duathlon events in the hopes of expanding the leisure sporting activities in our community. It is our hope to promote an active lifestyle while also drawing participants to Siloam Springs in an effort to help stimulate our local economy. We are looking for sponsors to partner with us to make this a successful and fun event for our participants while also promoting your business/organization. We have outlined several sponsorship options for you and your business. All sponsorship levels will include a listing on our website, promotion on social media sites and a listing on our race shirts. The ad size and information on our shirts will vary by your sponsorship level. We look forward to working with you!

A portion of each entry will be donated to The Garden of Siloam Springs which provides community gardens where everyone is welcome, and everything is free. Additionally, we donate to the K9s For Warriors organization. K9s For Warriors is the nation's largest provider of service dogs to military veterans suffering from Post-Traumatic Stress Disability, traumatic brain injury, and others. Their program is unique, and no other organization operates quite like K9s For Warriors. Every warrior that walks through the door is family. They provide them with a service canine, equipment, training, certification, seminars, legal instruction, vet care, housing, home cooked meals, unconditional love and listening, and life-time of wrap-around services (including available life-long healthcare and food for their dogs). The K9s program is 100% free for the veteran.

Please see the attached form which explains the levels of sponsorship for our Triathlon. We look forward to working with you to promote positive growth in our community. Please do not hesitate to contact us if you have any questions. We look forward to hearing from you soon!



## Sponsorship Levels:

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- Gold Level: \$250 monetary sponsor which will include advertising on our website and social media pages with links to your business/organization, advertising at the start and finish line, advertising on our race flyer and your logo will be prominently featured on our race shirt which will include your full logo and 2 lines of contact information (website, phone number and/or address).
- Silver Level: \$100 monetary sponsor which will include a listing on our website and social media pages with a links to your business/organization, and featured ad space on our race shirt that will include full logo with 1 line of contact information (website, phone number or address).
- Bronze Level: \$50 monetary sponsor which will include a listing on our website and two lines of text on our race shirts.
- Goody Bag Sponsor: Provide 100 items for our goody bags to advertise your business/organization. This will include a business/organization name and 1 line of contact information (website, phone number and/or address) on our race shirt and our website.
- Gift Certificate Sponsor: Provide Gift Certificates for finisher prizes and/or raffle drawings. This will include a business/organization name and 1 line of contact information (website, phone number and/or address) on our race shirt and our website.

Please email the following information to [sagercreektri@gmail.com](mailto:sagercreektri@gmail.com)

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| • Logo (if applicable)       | • Physical Location (if address is a P.O. Box) |
| • Contact Name               | • Phone Number                                 |
| • Business/Organization Name | • Email Address                                |
| • Full Mailing Address       | • Desired Sponsorship Level                    |

Make checks payable to Sager Creek Tri and mail to: Sager Creek Tri, c/o Erica Jensen, 11005 David Ct.; Siloam Springs, AR 72761. If you are providing goody bag items or gift certificate, please email us at [sagercreektri@gmail.com](mailto:sagercreektri@gmail.com) or contact us to arrange for pickup.

Burk Keys, Race Co-Director  
479-220-9997

Erica Jensen, Race Co-Director  
479-220-9957